



FAST COMPANY SA INSPIRES A PURPOSE-DRIVEN NETWORK OF INNOVATORS WHO EMBRACE A COMMON VISION THAT BUSINESS SHOULD BE A FORCE FOR POSITIVE CHANGE IN THE WORLD.





Xolo Motswasele, AYO Technology Solutions, July/August 2018



## **PRINT ISSUES**

### **DECEMBER 2018 / JANUARY / FEBRUARY 2019**

ISSUE THEME

#### **LEADERSHIP**

Print date: 26 November 2018

On-shelf date: 10 December 2018

### **MARCH / APRIL**

ISSUE THEME

#### **MOST INNOVATIVE COMPANIES**

Print date: 13 February 2019

On-shelf date: 4 March 2019

### **MAY**

ISSUE THEME

#### **WORLD-CHANGING INNOVATIONS AND IDEAS**

Print date: 17 April 2019

On-shelf date: 29 April 2019

### **JUNE / JULY**

ISSUE THEME

#### **MOST CREATIVE PEOPLE**

Print date: 15 May 2019

On-shelf date: 27 May 2019

### **AUGUST**

ISSUE THEME

#### **CLEAN TECH & FAST CITIES**

Print date: 17 July 2019

On-shelf date: 29 July 2019

### **SEPTEMBER**

ISSUE THEME

#### **TALENT, BEST COMPANIES TO INNOVATE FOR**

Print date: 14 August 2019

On-shelf date: 26 August 2019

### **OCTOBER**

ISSUE THEME

#### **INNOVATION BY DESIGN**

Print date: 18 September 2019

On-shelf date: 01 October 2019

### **NOVEMBER**

ISSUE THEME

#### **TECH & CULTURE**

Print date: 16 October 2019

On-shelf date: 28 October 2019

### **DECEMBER 2019 / JANUARY / FEBRUARY 2020**

ISSUE THEME

#### **MOST PRODUCTIVE PEOPLE**

Print date: 13 November 2019

On-shelf date: 25 November 2019



Daniel Ek, Spotify, September 2018

**SOCIAL**



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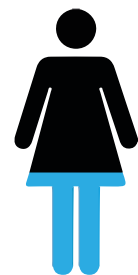


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**25-45**

**MEDIAN AGE**



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**55%**



**R184 076**

**MEDIAN HHI**



Zachariah George, Startupbootcamp Africa, May 2018



## PRINT SPECS

DESCRIPTION	PAGE SIZES
Spread	406 mm (w) x 266 mm (h)
Page	203 mm (w) x 266 mm (h)
Half	203 mm (w) x 133 mm (h)
Quarter	101,5 mm (w) x 133 mm (h)

\* all sizes exclude a 5 mm bleed

## MATERIALS

Please submit your ads for *Fast Company SA* to [kyle.villet@anapublishing.com](mailto:kyle.villet@anapublishing.com)  
Preferred digital format: PDFX-1A.

## ADVERTISING RATES

DESCRIPTION	1 EDITION	4 EDITIONS	8 EDITIONS
		less 12%	less 18%
IFCS (DPS)	R 79 900.00	R 70 312.00	R 65 518.00
OBC	R 41 900.00	R 36 872.00	R 34 358.00
IBC	R 35 900.00	R 31 592.00	R 29 438.00
Facing Contents	R 33 500.00	R 29 480.00	R 27 470.00
Facing Ed's Foreword	R 35 000.00	R 30 800.00	R 28 700.00
DPS	R 59 900.00	R 52 712.00	R 49 118.00
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HP/FC	R 19 900.00	R 17 512.00	R 16 318.00
QP/FC	R 13 900.00	R 12 232.00	R 11 398.00

## FAST COMPANY PROMOTIONS / PROFILES

DESCRIPTION	1 EDITION
x 1 Page	R25 000 + VAT
x 2 Pages	R37 000 + VAT
x 3 Pages	R 49 000 + VAT
x 4 Pages	R65 000 + VAT
x 5 Pages	R 90 000 + VAT

Please note that a 20% discount off the above rates apply to any advertorial submissions FP/FC = R31 900 + Vat - 20% =R25 520 + VAT  
All prices exclude agency commission and VAT







Tyler, the Creator, November 2018



**6 400 PRINT RUN**

All the top retail outlets and news agents nationally, INCLUDING ALL PICK N PAY STORES NATIONWIDE  
 A database of CEOs and top Directors at PwC, the Cape Silicon Initiative and other JSE-listed companies  
 AI Expo Africa  
 SA Innovation Summit 2018  
 Singularity University  
 All members of the Entrepreneur Organsition (EO) South Africa  
 Given out to all delegates of partnering tech, entrepreneur and start-up conferences  
 E-Commerce Africa  
 AfricaCom  
 Frost and Sullivan GIL Conference  
 MTN- Digital Entrepreneurship  
 Masterclass event  
 Design Indaba Festival  
 PwC Vision to reality awards

**MEDIA SUPPORT: AIRPORT DISTRIBUTION**

JHB AIRPORT LOUNGES  
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 Bidvest Premier – domestic  
 Bidvest Premier – International  
 British Airways – domestic  
 British Airways International  
 Defence Force Lounge  
 Dunhill Lounge – International departures  
 Emirates Lounge  
 Fireblade Aviation  
 Lanseria AdoAir Lounge  
 Lanseria Allegiance Air Business Lounge  
 Lanseria Execujet  
 Menzies Mashonzho Lounge  
 Menzies Sesfikile  
 Menzies Shongololo Lounge  
 Menzies Swissport Assisted Passanger Lounge  
 SAA Baobab  
 SAA Cycad  
 SAA Harare (Via Jhb)  
 SAA Lagos Lounge (Via Jhb)  
 SAA Lusaka Lounge (Via Jhb)

SAA Platinum – domestic  
 SAA Platinum – International  
 SAA Premium  
 Safair  
 SLOW – domestic  
 SLOW – International  
 SLOW in the City (Sandton)  
 Standard Bank Lounge  
 State Protocol Lounge  
 Virgin  
 Cape Town  
 BA  
 Bidvest Premier  
 Execu Jet  
 SAA Baobab Lounge  
 SAA Cycad Lounge  
 SLOW  
 State Protocol Lounge  
 KZN  
 ACSA VIP Lounge  
 Bidvest Premier  
 SAA  
 SLOW  
 State Protocol Lounge  
 Umphafa Lounge (Menzies)



Reshaad Sha, Liquid Telecom, November 2018



## DIGITAL ADVERTISING RATES

### DESCRIPTION

Homepage background	R12 500.00
Leaderboard	R7 800.00
Homepage Banner	R5 500.00
Universal sidebar	R7 800.00
Digital Article/Press Release Submission	R5 000.00

## ADVERT SIZES

Homepage background	PNG & Link	2000 x 1805 pixels with 200 px visible space on the top.
Leaderboard (Homepage next to logo)	PNG & Link	728 x 90 px
Homepage Banner(homepage center)	PNG & Link	728 x 90 px
Article sidebar (Visible on the sidebar throughout the website)	PNG & Link	350 x 250 px



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