

MATERIAL REQUIREMENTS:

225mm (W) x 275mm (H), full colour throughout, secure bound / square backed

We only accept high resolution CMYK formatted artwork. Please supply your artwork with bleed and crop marks where needed (according to our specs) in either a JPG or PDF format. Please ensure that the artwork sent to us is signed off and that you are happy for it to be sent to print. Please ensure 'black' text is made up of 100% K (black) and NOT 4 colours (CMYK). Please make sure that all overprint is switched off on all objects that should not contain it. Please ensure that all the white text is set to knock-out and the overprint is switched off. **NB!** If a colour correct proof (chromalin or matchprint), is not supplied, colour quality cannot be guaranteed.

■ All advertising material to be sent via email or on Dropbox to stacey@insightspublishing.co.za

PAGE SIZES	TYPE	TRIM	BLEED
FULL PAGE	205 mm (w) x 255 mm (h)	225 mm (w) x 275 mm (h)	5 mm all round
DPS	430 mm (w) x 255 mm (h)	450 mm (w) x 275 mm (h)	5 mm all around Gutter: Please ensure 10 mm is left on either side
HALF PAGE: HORIZONTAL:	205 mm (w) x 117.5 mm (h)	225 mm (w) x 137.5 mm (h)	5 mm all round
VERTICAL	92.5 mm (w) x 255 mm (h)	112.5 mm (w) x 275 mm (h)	5 mm all round
QUARTER PAGE	92.5 mm (w) x 117.5 mm (h)	112.5 mm (w) x 137.5 mm (h)	No bleed required

MATERIAL DUE DATES:

■ These dates account for page design and client approval.

ISSUE COVER DATE	MATERIALS DUE	ISSUE COVER DATE	MATERIALS DUE
FEB 2016	15/1/16	SEPT 2016	19/8/16
MARCH/APRIL 2016	15/2/16	OCT 2016	16/9/16
MAY 2016	15/4/16	NOV 2016	14/10/16
JUNE 2016	13/5/16	DEC/JAN 2017	18/11/16
JULY 2016	17/6/16		
AUG 2016	15/7/15		

WEB ADVERTISEMENT SPECS:

We now offer free advertising on the Fast Company website (www.fastcompany.co.za) for all advertisers who place an advert in the print edition. If you would like to take advantage of this offer please review our choice of standard banner ad sizes below and if you have material available or can prepare material to match we'll be glad to add it.

Material Requirements: JPEG, GIF or PNG.

Ad dimensions are given in pixels. Send us the URL / link to your website where people will be directed once they click on your ad.

AVAILABLE AD ZONES AND BANNER AD SIZES			
HEADER: Banner Ad	468px wide x 60px tall	SIDEBAR: WIDE SKYSCRAPER:	160px (w) x 600px (h)
MEDIUM RECTANGLE:	300px (w) x 250px (h)	LARGE SKYSCRAPER:	300px x (w) x 600px (h)
FOOTER: LEADERBOARD:	728px (w) x 90px (h)	Maximum file size 120k	

■ All digital advertising material to be sent via email to garth@detonator.co.za